



BUNGENDORE CHAMBER OF COMMERCE AND INDUSTRY

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BCCI

JULY
2017

Issue: #3

I NEVER
DREAMED
ABOUT
SUCCESS.
I WORKED
FOR IT.

- Eric Lander

AGM 11th August and
Bungendore Awards–
6:30pm- Le Tres Bon

Newsletter

Welcome to BCCI's third newsletter for 2017. On the 11th August, we will be holding our Annual General Meeting (AGM) and Bungendore Business Awards. Nominations for the Business Award are welcome and being actively sought from the community. Nomination forms are available online at Bungendore.com.au and from local shops.

At the AGM, all positions on the Executive Committee will be declared vacant and we are seeking expressions of interest for key roles such as the President and Executive Committee members. Please send your interest and details to secretary@bungendore.com.au

BCC&I 2017 Achievements

- An updated Constitution was developed and adopted
- The development of the BCCI Strategic Business and Marketing Plan.
- The Village Christmas Party
- Close interaction and support with the NSW Chamber of Commerce- All BCCI Members now have access
- Conduct of Retail Skills Workshops
- Conduct of various Marketing and Business workshops
- Sponsorship and support of the Harvest Festival
- Conduct and Presentation of the 2016 Bungendore Business Awards
- Design and Publication of the 21st Edition of the Bungendore Directory in Colour
- 30,000 Copies of the Bungendore Village Guide
- Numerous consultations and attendances with Queanbeyan and Palerang Regional Council with positive outcomes.
- Two BCCI Members represented BTCEC to assist with town beautification
- Bungendore Connect up and running
- Released newsletters and newspaper articles
- New Website under construction and Banners designed



IN THE NEWS FROM THE NSW BUSINESS CHAMBER

HOW TO BEAT AMAZON ON HOME SOIL- With US Online retailing giant Amazon announcing operation in Australia in 2018, both online and bricks and mortar retailers can expect to see their business affected.

With their size and ability to source products on a global scale allowing them to have a lower operating costs than local businesses, we can expect to see Amazon's entry put pressure on prices.

A vital first step for business is building and strengthening your customer database. When a new customer comes along, try and get as much information as you can from them, ie birthdays where you could offer specials as a gift. Ensuring your website has the right design, functionality and content is also vital. A toolkit Business Propel has many tips that could assist.

“ The onus will be on local online retailers to become much more focused on their customer experience, adding value through content creation, and through the use of strategies such as loyalty programmes and personalised social media”